

CHEAT SHEET FOR SPEAKERS

HOW TO PREPARE



Get to know your fellow panelists

Panelists are experts from the financial, government and law enforcement industry.



Exchange and brainstorm ideas with panelists

Think about what aspects of the presentation you would like to handle.



Create your presentation

The best slides have succinct content and are visually compelling. Presentation flow and time are important to consider.



Avoid running out of time

You may get together before the event as a team for a dry run.



Find an experienced mentor who can act as a sounding board

A mentor can be a previous ACAMS speaker with a similar background who can offer you feedback and advice.



Don't feel duty-bound to follow a script

Audience questions may produce unanticipated points to discuss during the session.



Engage with your audience

Share anecdotes or experiences that reinforce your point and do not read off the slides.



Relax and be yourself

Don't be afraid to tell a joke or two. Staying calm will help you communicate better.



Conclude presentations with 3 or 4 "takeaways"

Attendees want practical advice and guidance on AML issues.

